$\qquad$
FORM 8-K
$\qquad$
CURRENT REPORT
Pursuant to Section 13 or 15(d)
of the Securities Exchange Act of 1934
Date of report (Date of earliest event reported): September 10, 2015

## RESTORATION HARDWARE HOLDINGS, INC. <br> (Exact name of registrant as specified in its charter)

## Delaware <br> (State or other jurisdiction <br> of incorporation)

001-35720
(Commission
File Number)

45-3052669
(I.R.S. Employer

Identification No.)

15 Koch Road, Suite K, Corte Madera, California 94925
(Address of principal executive offices) (Zip Code)
Registrant's telephone number, including area code: (415) 924-1005
N/A
(Former name or former address, if changed since last report.)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):
$\square \quad$ Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
$\square \quad$ Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
$\square \quad$ Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
$\square \quad$ Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

## Item 2.02. Results of Operations and Financial Condition.

On September 10, 2015, Restoration Hardware Holdings, Inc. ("RH") issued a press release announcing its financial results for the second quarter ended August $1,2015$. A copy of the press release is attached hereto as Exhibit 99.1.

The information provided in this Item 2.02, including Exhibit 99.1, is intended to be "furnished" and shall not be deemed "filed" for purposes of Section 18 of the Securities Exchange Act of 1934, as amended (the "Exchange Act"), or otherwise subject to the liabilities of that section, nor shall it be deemed incorporated by reference into any other filing under the Securities Act of 1933, as amended, or the Exchange Act, except as expressly set forth by specific reference in such a filing.

RH is also disclosing that it may use the rh.com, restorationhardware.com, and ir.restorationhardware.com websites as means of disclosing material non-public information and for complying with its disclosure obligations under Regulation FD.

## Item 9.01. Financial Statements and Exhibits.

(d) Exhibits.

## Exhibit

No. Description
99.1

Press release dated September 10, 2015 - RH Reports Record Second Quarter Fiscal 2015 Financial Results.

## SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

## RESTORATION HARDWARE HOLDINGS, INC.

By: /s/ Karen Boone
Karen Boone
Chief Financial and Administrative Officer

## EXHIBIT INDEX

Exhibit
No.

Description
Press release dated September 10, 2015 - RH Reports Record Second Quarter Fiscal 2015 Financial Results.

# RH REPORTS RECORD SECOND QUARTER FISCAL 2015 FINANCIAL RESULTS 

Q2 2015 Comparable Brand Revenue Growth of 16\% on Top of 13\% Last Year; Adjusted Net Income Increased 30\%

Company Increases Fiscal 2015 Guidance to Adjusted Diluted EPS in Range of \$3.06 to \$3.16<br>from $\$ 3.02$ to $\$ 3.15$; Raises Net Revenues Outlook to Range of $\$ 2.158$ Billion to $\$ 2.178$ Billion and Adjusted Operating Margin Outlook to Range of 10.5\% to 10.7\%

Corte Madera, CA - September 10, 2015 - RH (Restoration Hardware Holdings, Inc. - NYSE:RH) today announced record financial results for the second quarter ended August 1, 2015. The Company will post a video presentation highlighting its continued evolution and recent performance on the RH Investor Relations website at ir.restorationhardware.com. RH leadership will also outline their plans and provide further details on the upcoming launch of both RH Modern and RH Teen in the video presentation.

## Second Ouarter Highlights

- Net revenues increased $17 \%$ on top of a $14 \%$ increase last year
- Comparable brand revenues increased $16 \%$ on top of a $13 \%$ increase last year
- Adjusted operating margin increased 90 basis points to $\mathbf{1 2 . 2 \%}$; GAAP operating margin of $\mathbf{1 1 . 1 \%}$ compared to $\mathbf{1 1 . 3 \%}$ for the same period last year
- Adjusted net income increased $\mathbf{3 0 \%}$ to $\mathbf{\$ 3 6 . 0}$ million; GAAP net income of $\mathbf{\$ 2 9 . 9}$ million compared to $\mathbf{\$ 2 7 . 3}$ million for the same period last year
- Adjusted diluted EPS increased $27 \%$ to $\$ \mathbf{0 . 8 5}$; GAAP diluted EPS of $\mathbf{\$ 0 . 7 1}$ compared to $\mathbf{\$ 0 . 6 6}$ for the same period last year

Gary Friedman, Chairman and Chief Executive Officer, commented, "RH continues to outperform the home furnishings industry by a wide margin. Net revenues exceeded our outlook and increased $17 \%$ on top of a $14 \%$ increase last year. Comparable brand revenues increased $16 \%$ on top of $13 \%$ last year - representing a $29 \%$ increase over the twoyear period. Additionally, we grew our adjusted operating margin by 90 basis points and adjusted net income by $30 \%$, both ahead of our expectations, and further demonstrating the disruptive nature of the RH brand and the power of our multi-channel business model."

Mr. Friedman continued, "We believe that the sheer scope of what we are about to unveil over the course of just three months - September through November - illustrates our execution capabilities, our unmatched level of innovation, and the power of our multi-channel platform. We will be launching two significant new businesses, RH Modern and RH Teen - each with their own Source Book, website, and a significant retail presence. Also during this period, we have four, revolutionary next generation Design Galleries opening in Chicago, Denver, Tampa and Austin, as well as a standalone RH Modern gallery in Los Angeles, and RH Baby \& Child galleries in West Palm Beach and Greenwich. We believe that the launch of RH Modern and RH Teen late in the third quarter, coupled
with the new next generation Design Galleries opening in October and November, puts us on a clear path to accelerate our growth in the fourth quarter and into fiscal 2016."
Mr. Friedman added, "We have proven our ability to execute and deliver profitable growth during this period of unprecedented innovation of our product offer and retail store experience. Since our initial public offering in 2012, our adjusted operating margins have expanded 470 basis points - from $5.8 \%$ to our guidance of at least $10.5 \%$ this year. We believe our growth is even more notable considering the significant investments we are making to develop the many new businesses we have in the pipeline and the infrastructure we are putting in place to scale them."

Mr. Friedman concluded, "The continued momentum of our core business, coupled with the launch of RH Modern and RH Teen, and the opening of four next generation Design Galleries later this year, gives us further confidence in our financial outlook for fiscal 2015. We are increasing our adjusted net income guidance for fiscal 2015 to growth in the range of $33 \%$ to $37 \%$ - well above our long term target of mid to high twenties - and now expect net revenues to grow in the range of $16 \%$ to $17 \%$. While still in the early stages of building RH into the leading home brand for the luxury customer, we are well on track towards our long-term goal of $\$ 4$ billion to $\$ 5$ billion in North American sales, mid-teens operating margins, significant free cash flow and industry-leading return on invested capital."

## Second Quarter Fiscal 2015 Results

Revenue - Net revenues for the second quarter of fiscal 2015 increased $17 \%$ to $\$ 506.9$ million from $\$ 433.8$ million in the second quarter of fiscal 2014. Comparable brand revenue growth, which includes direct, was $16 \%$ in the second quarter of fiscal 2015 on top of $13 \%$ for the same period last year. Stores revenues increased $21 \%$ to $\$ 268.5$ million in the second quarter of fiscal 2015. This growth is on top of a $9 \%$ increase in stores revenues in the second quarter of fiscal 2014. Direct revenues increased $13 \%$ to $\$ 238.5$ million in the second quarter of fiscal 2015. This growth is on top of a $19 \%$ increase in direct revenues in the second quarter of fiscal 2014. Direct revenues during the second quarter of fiscal 2015 represented $47 \%$ of total net revenues.

## Revenue Metrics*

|  | Three Months Ended |  |
| :---: | :---: | :---: |
|  | $\begin{gathered} \hline \text { August 1, } \\ 2015 \\ \hline \end{gathered}$ | $\begin{gathered} \text { August 2, } \\ 2014 \\ \hline \end{gathered}$ |
| Stores as a percentage of net revenues | 53\% | $51 \%$ |
| Direct as a percentage of net revenues | 47\% | 49\% |
| Growth in net revenues: |  |  |
| Stores | 21\% | 9\% |
| Direct | 13\% | 19\% |
| Total | 17\% | 14\% |
| Comparable brand revenue growth | 16\% | 13\% |

* See the Company's most recent Form 10-K and Form 10-Q filings for the definitions of stores, direct, and comparable brand revenue.

Retail Galleries - As of August 1, 2015, the Company operated a total of 67 retail galleries, consisting of 57 legacy Galleries, 6 larger format Design Galleries, 1 next generation Design Gallery, and 3 Baby \& Child Galleries, as well as 15 outlet stores, throughout the United States and Canada. This compares to a total of 68 retail galleries, consisting of 59 legacy Galleries, 6 larger format Design Galleries and 3 Baby \& Child Galleries, as well as 17 outlet stores, as of August $2,2014$.

## Retail Gallery Metrics*

|  | Three Months Ended |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | $\begin{gathered} \text { August 1, } \\ 2015 \end{gathered}$ |  | $\begin{gathered} \hline \text { August 2, } \\ 2014 \\ \hline \end{gathered}$ |  |
|  | $\underline{\text { Store Count }}$ | $\qquad$ | Store Count | Total Leased Selling Square Footage |
|  |  | (in thousands) |  | (in thousands) |
| Beginning of period | 67 | 605 | 69 | 548 |
| Retail galleries opened |  |  |  |  |
| RH Greenwich Design Gallery | - | - | 1 | 14.0 |
| RH New York Expansion | - | - | - | 13.3 |
| Retail galleries closed |  |  |  |  |
| RH West Nyack Legacy Gallery | - | - | (1) | (6.4) |
| RH Greenwich Legacy Gallery | - | - | (1) | (5.1) |
| End of period | 67 | 605 | 68 | 564 |
| \% Growth |  | 7\% |  | 8\% |
| Weighted-average leased selling square footage |  | 605 |  | 556 |
| \% Growth |  | 9\% |  | 7\% |
| * See the Company's most recent Form 10-K and Form 10-Q filings for square footage definitions. |  |  |  |  |
| Total leased square footage as of August 1, 2015 and August 2, 2014 was 855,000 and 810,000 , respectively. |  |  |  |  |
| Weighted-average leased square footage for the three months ended August 1, 2015 and August 2, 2014 was 855,000 and 799,000, respectively. |  |  |  |  |
| Retail sales per leased selling square foot for the three months ended August 1, 2015 and August 2, 2014 was $\$ 393$ and \$354, respectively. |  |  |  |  |

Operating Income and Margin** - Adjusted operating income in the second quarter of fiscal 2015 increased $26 \%$ to $\$ 61.9$ million compared to $\$ 48.9$ million in the second quarter of fiscal 2014. Adjusted operating margin in the second quarter of fiscal 2015 increased 90 basis points to $12.2 \%$ from $11.3 \%$ for the same period last year. Including the impact of non-recurring and other items in the second quarter of fiscal 2015, GAAP operating income was $\$ 56.4$ million compared to $\$ 48.9$ million for the same period last year and GAAP operating margin was $11.1 \%$ compared to $11.3 \%$ for the same period last year.

Net Income** - Adjusted net income in the second quarter of fiscal 2015 increased $30 \%$ to $\$ 36.0$ million from $\$ 27.7$ million in the second quarter of fiscal 2014. Including the impact of non-recurring and other items, GAAP net income for the second quarter of fiscal 2015 was $\$ 29.9$ million compared to $\$ 27.3$ million for the same period last year.

Earnings Per Share** - Adjusted diluted EPS for the second quarter of fiscal 2015 increased $27 \%$ to $\$ 0.85$ from $\$ 0.67$ for the same period last year. Including the impact of non-recurring and other items, GAAP diluted EPS for the second quarter of fiscal 2015 was $\$ 0.71$ compared to $\$ 0.66$ for the same period last year.

A reconciliation of GAAP to non-GAAP financial measures is provided in the tables accompanying this release.

## Outlook

The Company is providing the following guidance for the third quarter of fiscal 2015:

- Net revenues in the range of $\$ 531$ million to $\$ 541$ million
- Adjusted net income in the range of $\$ 25.5$ million to $\$ 27.5$ million
- Adjusted diluted EPS in the range of $\$ 0.60$ to $\$ 0.65$
- Income tax rate of approximately $39 \%$
- Diluted shares outstanding of approximately 42.5 million

The Company is providing the following guidance for the fourth quarter of fiscal 2015:

- Net revenues in the range of $\$ 698$ million to $\$ 708$ million
- Adjusted net income in the range of $\$ 58.3$ million to $\$ 60.4$ million
- Adjusted diluted EPS in the range of $\$ 1.37$ to $\$ 1.42$
- Income tax rate of approximately $39 \%$
- Diluted shares outstanding of approximately 42.6 million

The Company is increasing its guidance for the fiscal year ending January 30, 2016 as follows:

- Net revenues increased to range of $\$ 2.158$ billion to $\$ 2.178$ billion
- Adjusted operating margins increased to range of $10.5 \%$ to $10.7 \%$
- Adjusted net income increased to range of $\$ 129.6$ million to $\$ 133.7$ million
- Adjusted diluted EPS increased to range of $\$ 3.06$ to $\$ 3.16$
- Income tax rate of approximately $39 \%$
- Diluted shares outstanding of approximately 42.3 million
- Capital expenditures in the range of $\$ 140$ million to $\$ 160$ million

Note: The Company's adjusted operating margin, adjusted net income and adjusted diluted earnings per share guidance does not include certain charges and costs, such as for unusual items which may occur in the future, and which are expected to be similar in future periods to the kinds of charges and costs excluded from adjusted operating margin, adjusted net income and adjusted diluted earnings per share in prior quarters.

## Video Presentation and O\&A Conference Call Information

Accompanying this release, RH will today post a video presentation highlighting the Company's second quarter fiscal 2015 performance and outlook on the Company's Investor Relations website, ir.restorationhardware.com. Management will then host a live question and answer conference call at 2:30 p.m. PT ( $5: 30 \mathrm{p} . \mathrm{m}$. ET). Interested parties may access the call by dialing (866) 394-6658 (United States/Canada) or (706) 679-9188 (International). A live broadcast of the question and answer session conference call will also be available online at the Company's investor relations website, ir.restorationhardware.com. A replay of the question and answer session conference call will be available through September 24, 2015 by dialing (855) 859-2056 or (404) 537-3406 and entering passcode 30138951 , as well as on the Company's investor relations website.

## About RH

RH (Restoration Hardware Holdings, Inc. - NYSE:RH) is a curator of design, taste and style in the luxury lifestyle market. The Company offers collections through its retail galleries, Source Books, and online at RH.com.

## **Non-GAAP Financial Measures

To supplement its condensed consolidated financial statements, which are prepared and presented in accordance with Generally Accepted Accounting Principles ("GAAP"), the Company uses the following non-GAAP financial measures: adjusted operating income, adjusted operating margin, adjusted net income, and adjusted diluted EPS (collectively, "non-GAAP financial measures"). We compute these measures by adjusting the applicable GAAP measures to remove the impact of certain recurring and non-recurring charges and gains and the tax effect of these adjustments. The presentation of this financial information is not intended to be considered in isolation or as a substitute for, or superior to, the financial information prepared and presented in accordance with GAAP. The Company uses these non-GAAP financial measures for financial and operational decision making and as a means to evaluate period-to-period comparisons. The Company believes that they provide useful information about operating results, enhance the overall understanding of past financial performance and future prospects, and allow for greater transparency with respect to key metrics used by management in its financial and operational decision making. The non-GAAP financial measures used by the Company in this press release may be different from the non-GAAP financial measures, including similarly titled measures, used by other companies.

For more information on the non-GAAP financial measures, please see the Reconciliation of GAAP to non-GAAP Financial Measures tables in this press release. These accompanying tables include details on the GAAP financial measures that are most directly comparable to non-GAAP financial measures and the related reconciliations between these financial measures. With respect to the Company's non-GAAP guidance for the third and fourth quarter of fiscal 2015 and the fiscal year ending January 30 , 2016, the Company is not able to provide a reconciliation of the non-GAAP financial measures to GAAP because it does not provide specific guidance for the various nonrecurring and recurring reconciling items. For previous periods, such non-recurring and recurring reconciling items included non-cash and other one-time compensation expense, one-time income tax expense (benefit), and legal claim related expenses, among others. Certain items that impact these measures have not yet occurred, are out of the Company's control and/or cannot be reasonably predicted, and as a result, reconciliation of the non-GAAP guidance measures to GAAP is not available without unreasonable effort.

## Forward-Looking Statements

This release and the accompanying video presentation contain forward-looking statements within the meaning of the federal securities laws including statements related to our future financial guidance, including for the third and fourth quarter of fiscal 2015 and the fiscal year ending January 30, 2016; our plan to unveil RH Modern and RH Teen over the course of September through November; our plan to launch each of RH Modern and RH Teen with their own Source Book, website and a significant retail presence; our plan to open four revolutionary next generation Design Galleries in Chicago, Denver, Tampa and Austin, as well as a standalone RH Modern gallery in Los Angeles and RH Baby \& Child galleries in West Palm Beach and Greenwich and the expected timing of these openings; our belief that the launch of our new businesses late in the third quarter, coupled with the new next generation Design Galleries opening scheduled for October and November, puts us on a clear path to accelerate our growth in the fourth quarter and into fiscal 2016; our belief that are well on track towards our long-term goal of $\$ 4$ billion to $\$ 5$ billion in North American sales, mid-teens operating margins, significant free cash flow and industry-leading return on invested capital, and any statements or assumptions underlying any of the foregoing. You can identify forward-looking statements by the fact that they do not relate strictly to historical or current facts. These statements may include words such as "anticipate," "estimate," "expect," "project," "plan," "intend," "believe," "may," "will," "should," "likely" and other words and terms of similar meaning in connection with any discussion of the timing or nature of future events. We cannot assure you that future developments affecting us will be those that we have anticipated. Important risks and uncertainties that could cause actual results to differ materially from our expectations include, among others, our ability to retain key personnel; successful implementation of our growth strategy; strikes and work stoppages affecting port workers and other industries involved in the transportation of our products; general economic conditions and the impact on consumer confidence and spending; changes in customer demand for our products; factors affecting our outstanding convertible senior notes; our ability to anticipate consumer preferences and buying trends, and maintaining our brand promise to customers; changes in consumer spending based on weather and other conditions beyond our control; risks related to the number of new business initiatives we are undertaking; our ability to obtain our products in a timely fashion or in the quantities required; our ability to employ reasonable and appropriate security measures to protect personal information that we collect; our ability to support our growth with appropriate information technology systems; risks related to "conflict minerals" compliance and its impact on sourcing, if any, as well as those risks and uncertainties disclosed under the sections entitled "Risk Factors" and "Management's Discussion and Analysis of Financial Condition and Results of Operations" in Restoration Hardware Holdings' Form 10-K filed with the Securities and Exchange Commission on March 27, 2015, and similar disclosures in subsequent reports filed with the SEC, which are available on our investor relations website at ir.restorationhardware.com and on the SEC website at www.sec.gov. Any forward-looking statement made by us in this press release speaks only as of the date on which we make it. We undertake no obligation to publicly update any forward-looking statement, whether as a result of new information, future developments or otherwise, except as may be required by any applicable securities laws.

## Contact

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## RESTORATION HARDWARE HOLDINGS, INC.

## RECONCILIATION OF ADJUSTED INCOME STATEMENT ITEMS <br> (In thousands, except share and per share amounts) <br> (Unaudited)

|  | Three Months Ended |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Reported August 1, 2015 |  | Adjustments |  | Adjusted August 1, 2015 |  | \% of Net <br> Revenues | $\begin{gathered} \hline \text { Reported } \\ \text { August 2, } \\ 2014 \\ \hline \end{gathered}$ |  | Adjustments |  | Adjusted August 2, 2014 |  | \% of Net <br> Revenues |
| Net revenues | \$ | 506,942 | \$ | - | \$ | 506,942 | 100.0\% | \$ | 433,766 | \$ | - | \$ | 433,766 | 100.0\% |
| Cost of goods sold [a] |  | 312,679 |  | $(4,844)$ |  | 307,835 | 60.7\% |  | 265,857 |  | - |  | 265,857 | 61.3\% |
| Gross profit |  | 194,263 |  | 4,844 |  | 199,107 | 39.3\% |  | 167,909 |  | - |  | 167,909 | 38.7\% |
| Selling, general and administrative expenses [a] |  | 137,840 |  | (630) |  | 137,210 | 27.1\% |  | 118,974 |  | - |  | 118,974 | 27.4\% |
| Income from operations |  | 56,423 |  | 5,474 |  | 61,897 | 12.2\% |  | 48,935 |  | - |  | 48,935 | 11.3\% |
| Interest expense [b] |  | 7,406 |  | $(4,493)$ |  | 2,913 | 0.6\% |  | 4,346 |  | $(1,576)$ |  | 2,770 | 0.7\% |
| Income before income taxes |  | 49,017 |  | 9,967 |  | 58,984 | 11.6\% |  | 44,589 |  | 1,576 |  | 46,165 | 10.6\% |
| Income tax expense [c] |  | 19,082 |  | 3,880 |  | 22,962 | 4.5\% |  | 17,336 |  | 1,130 |  | 18,466 | 4.2\% |
| Net income [d] | \$ | 29,935 | \$ | 6,087 | \$ | 36,022 | 7.1\% | \$ | 27,253 | \$ | 446 | \$ | 27,699 | 6.4\% |
| Weighted-average shares used in computing basic net income per share |  | ,045,850 |  |  |  | ,045,850 |  |  | 436,255 |  |  |  | 436,255 |  |
| Basic net income per share | \$ | 0.75 |  |  | \$ | 0.90 |  | \$ | 0.69 |  |  | \$ | 0.70 |  |
| Weighted-average shares used in computing diluted net income per share |  | 243,910 |  |  |  | ,243,910 |  |  | 262,629 |  |  |  | 262,629 |  |
| Diluted net income per share | \$ | 0.71 |  |  | \$ | 0.85 |  | \$ | 0.66 |  |  | \$ | 0.67 |  |

[a] Adjustments represent the estimated cumulative impact of coupons redeemed in connection with a legal claim alleging that the Company violated California's SongBeverly Credit Card Act of 1971 by requesting and recording ZIP codes from customers paying with credit cards.
[b] Under GAAP, certain convertible debt instruments that may be settled in cash on conversion are required to be separately accounted for as liability and equity components of the instrument in a manner that reflects the issuer's non-convertible debt borrowing rate. Accordingly, in accounting for GAAP purposes for the $\$ 350$ million aggregate principal amount of convertible senior notes that were issued in June 2014 (the "2019 Notes") and for the $\$ 300$ million aggregate principal amount of convertible senior notes that were issued in June and July 2015 (the "2020 Notes"), we separated the 2019 Notes and 2020 Notes into liability (debt) and equity (conversion option) components and we are amortizing as debt discount an amount equal to the fair value of the equity components as interest expense on the 2019 Notes and 2020 Notes over their respective terms. The equity components represent the difference between the proceeds from the issuance of the 2019 Notes and 2020 Notes and the fair value of the liability components of the 2019 Notes and 2020 Notes, respectively. Amounts are presented net of interest capitalized for capital projects of $\$ 0.6$ million during the three months ended August 1, 2015.
[c] The adjustment for the three months ended August 1, 2015 represents the tax effect of the adjusted items based on our effective tax rate of $38.93 \%$. The three months ended August 2, 2014 includes an adjustment to calculate income tax expense at a pro forma $40 \%$ effective tax rate.
[d] Adjusted net income is a supplemental measure of financial performance that is not required by, or presented in accordance with, GAAP. We define adjusted net income as net income, adjusted for the impact of certain non-recurring and other items that we do not consider representative of our ongoing operating performance. Adjusted net income is included in this press release because management believes that adjusted net income provides meaningful supplemental information for investors regarding the performance of our business and facilitates a meaningful evaluation of operating results on a comparable basis with historical results. Our management uses this nonGAAP financial measure in order to have comparable financial results to analyze changes in our underlying business from quarter to quarter.

## RESTORATION HARDWARE HOLDINGS, INC.

## RECONCILIATION OF ADJUSTED INCOME STATEMENT ITEMS <br> (In thousands, except share and per share amounts) <br> (Unaudited)

|  | Months Ended |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Reported August 1, 2015 |  | Adjustments |  | Adjusted August 1, 2015 |  | \% of Net <br> Revenues | Reported August 2, 2014 |  | Adjustments |  | Adjusted August 2, 2014 |  | \% of Net <br> Revenues |
| Net revenues | \$ | 929,387 | \$ | - | \$ | 929,387 | 100.0\% | \$ | 800,020 | \$ | - | \$ | 800,020 | 100.0\% |
| Cost of goods sold [a] |  | 591,706 |  | $(6,223)$ |  | 585,483 | 63.0\% |  | 507,762 |  | - |  | 507,762 | 63.5\% |
| Gross profit |  | 337,681 |  | 6,223 |  | 343,904 | 37.0\% |  | 292,258 |  | - |  | 292,258 | 36.5\% |
| Selling, general and administrative expenses [a] |  | 264,229 |  | (819) |  | 263,410 | 28.3\% |  | 238,545 |  | $(9,200)$ |  | 229,345 | 28.6\% |
| Income from operations |  | 73,452 |  | 7,042 |  | 80,494 | 8.7\% |  | 53,713 |  | 9,200 |  | 62,913 | 7.9\% |
| Interest expense [b] |  | 13,055 |  | $(7,195)$ |  | 5,860 | 0.7\% |  | 6,402 |  | $(1,576)$ |  | 4,826 | 0.6\% |
| Income before income taxes |  | 60,397 |  | 14,237 |  | 74,634 | 8.0\% |  | 47,311 |  | 10,776 |  | 58,087 | 7.3\% |
| Income tax expense [c] |  | 23,306 |  | 5,464 |  | 28,770 | 3.1\% |  | 18,263 |  | 4,972 |  | 23,235 | 2.9\% |
| Net income [d] | \$ | 37,091 | \$ | 8,773 | \$ | 45,864 | 4.9\% | \$ | $\underline{29,048}$ | \$ | 5,804 | \$ | 34,852 | 4.4\% |
| Weighted-average shares used in computing basic net income per share |  | ,979,898 |  |  |  | ,979,898 |  |  | 294,274 |  |  |  | 294,274 |  |
| Basic net income per share | \$ | 0.93 |  |  | \$ | 1.15 |  | \$ | 0.74 |  |  | \$ | 0.89 |  |
| Weighted-average shares used in computing diluted net income per share |  | ,117,215 |  |  |  | ,117,215 |  |  | ,965,628 |  |  |  | 965,628 |  |
| Diluted net income per share | \$ | 0.88 |  |  | \$ | 1.09 |  | \$ | 0.71 |  |  | \$ | 0.85 |  |

[a] Adjustments represent charges incurred or the estimated cumulative impact of coupons redeemed in connection with a legal claim alleging that the Company violated California's Song-Beverly Credit Card Act of 1971 by requesting and recording ZIP codes from customers paying with credit cards.
[b] Under GAAP, certain convertible debt instruments that may be settled in cash on conversion are required to be separately accounted for as liability and equity components of the instrument in a manner that reflects the issuer's non-convertible debt borrowing rate. Accordingly, in accounting for GAAP purposes for the 2019 Notes and for the 2020 Notes, we separated the 2019 Notes and 2020 Notes into liability (debt) and equity (conversion option) components and we are amortizing as debt discount an amount equal to the fair value of the equity components as interest expense on the 2019 Notes and 2020 Notes over their respective terms. The equity components represent the difference between the proceeds from the issuance of the 2019 Notes and 2020 Notes and the fair value of the liability components of the 2019 Notes and 2020 Notes, respectively. Amounts are presented net of interest capitalized for capital projects of $\$ 1.1$ million during the six months ended August $1,2015$.
[c] The adjustment for the six months ended August 1, 2015 represents the tax effect of the adjusted items based on our effective tax rate of $38.59 \%$. The six months ended August 2, 2014 includes an adjustment to calculate income tax expense at a pro forma $40 \%$ effective tax rate.
[d] Adjusted net income is a supplemental measure of financial performance that is not required by, or presented in accordance with, GAAP. We define adjusted net income as net income, adjusted for the impact of certain non-recurring and other items that we do not consider representative of our ongoing operating performance. Adjusted net income is included in this press release because management believes that adjusted net income provides meaningful supplemental information for investors regarding the performance of our business and facilitates a meaningful evaluation of operating results on a comparable basis with historical results. Our management uses this nonGAAP financial measure in order to have comparable financial results to analyze changes in our underlying business from quarter to quarter.

## RESTORATION HARDWARE HOLDINGS, INC.

## RECONCILIATION OF DILUTED NET INCOME PER SHARE TO ADJUSTED DILUTED NET INCOME PER SHARE <br> (Unaudited)

|  | Three Months Ended |  |  |  | Six Months Ended |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{gathered} \text { August } 1, \\ 2015 \end{gathered}$ |  | $\begin{gathered} \hline \text { August 2, } \\ 2014 \\ \hline \end{gathered}$ |  | $\begin{gathered} \hline \text { August 1, } \\ 2015 \\ \hline \end{gathered}$ |  | $\begin{gathered} \text { August 2, } \\ 2014 \\ \hline \end{gathered}$ |  |
| Diluted net income per share | \$ | 0.71 | \$ | 0.66 | \$ | 0.88 | \$ | 0.71 |
| EPS impact of adjustments (pre-tax) [a]: |  |  |  |  |  |  |  |  |
| Legal claim | \$ | 0.13 | \$ | - | \$ | 0.17 | \$ | 0.22 |
| Amortization of debt discount |  | 0.11 |  | 0.04 |  | 0.17 |  | 0.04 |
| Subtotal adjusted items |  | 0.24 |  | 0.04 |  | 0.34 |  | 0.26 |
| Impact of income tax on adjusted items[a] |  | (0.10) |  | (0.03) |  | (0.13) |  | (0.12) |
| Adjusted diluted net income per share [b] | \$ |  | \$ |  | \$ | $\underline{ }$ | \$ | 0.85 |

[a] Refer to tables titled "Reconciliation of Adjusted Income Statement Items" and the related footnotes for additional information.
[b] Adjusted diluted net income per share is a supplemental measure of financial performance that is not required by, or presented in accordance with, GAAP. We define adjusted diluted net income per share as net income, adjusted for the impact of certain non-recurring and other items that we do not consider representative of our ongoing operating performance divided by the Company's share count. Adjusted diluted net income per share is included in this press release because management believes that adjusted diluted net income per share provides meaningful supplemental information for investors regarding the performance of our business and facilitates a meaningful evaluation of operating results on a comparable basis with historical results. Our management uses this non-GAAP financial measure in order to have comparable financial results to analyze changes in our underlying business from quarter to quarter.

## RESTORATION HARDWARE HOLDINGS, INC.

## RECONCILIATION OF GAAP NET INCOME TO ADJUSTED NET INCOME

## (In thousands)

## (Unaudited)

|  | Three Months Ended |  | Six Months Ended |  |
| :---: | :---: | :---: | :---: | :---: |
|  | $\begin{gathered} \hline \text { August } 1, \\ 2015 \\ \hline \end{gathered}$ | $\begin{gathered} \text { August 2, } \\ 2014 \\ \hline \end{gathered}$ | $\begin{gathered} \hline \text { August 1, } \\ 2015 \\ \hline \end{gathered}$ | $\begin{gathered} \hline \text { August 2, } \\ 2014 \\ \hline \end{gathered}$ |
| GAAP net income | \$29,935 | \$27,253 | \$ ${ }^{\text {37,091 }}$ | \$29,048 |
| Adjustments (pre-tax) [a]: |  |  |  |  |
| Legal claim | \$ 5,474 | \$ - | \$ 7,042 | \$ 9,200 |
| Amortization of debt discount | 4,493 | 1,576 | 7,195 | 1,576 |
| Subtotal adjusted items | 9,967 | 1,576 | 14,237 | 10,776 |
| Impact of income tax on adjusted items [a] | $(3,880)$ | $(1,130)$ | $(5,464)$ | $(4,972)$ |
| Adjusted net income [b] | \$ 36,022 | \$27,699 | \$ 45,864 | $\underline{\$ 34,852}$ |

[a] Refer to tables titled "Reconciliation of Adjusted Income Statement Items" and the related footnotes for additional information.
[b] Adjusted net income is a supplemental measure of financial performance that is not required by, or presented in accordance with, GAAP. We define adjusted net income as net income, adjusted for the impact of certain non-recurring and other items that we do not consider representative of our ongoing operating performance. Adjusted net income is included in this press release because management believes that adjusted net income provides meaningful supplemental information for investors regarding the performance of our business and facilitates a meaningful evaluation of operating results on a comparable basis with historical results. Our management uses this nonGAAP financial measure in order to have comparable financial results to analyze changes in our underlying business from quarter to quarter.

## RESTORATION HARDWARE HOLDINGS, INC.

## RECONCILIATION OF NET INCOME TO OPERATING INCOME

AND ADJUSTED OPERATING INCOME
(In thousands)
(Unaudited)

|  | Three Months Ended |  | Six Months Ended |  |
| :---: | :---: | :---: | :---: | :---: |
|  | $\begin{gathered} \text { August } 1, \\ 2015 \end{gathered}$ | $\begin{gathered} \text { August 2, } \\ 2014 \end{gathered}$ | August 1, | August 2, 2014 |
| Net income | \$29,935 | \$ 27,253 | \$ 37,091 | \$ 29,048 |
| Interest expense | 7,406 | 4,346 | 13,055 | 6,402 |
| Income tax expense | 19,082 | 17,336 | 23,306 | 18,263 |
| Operating income | 56,423 | 48,935 | 73,452 | 53,713 |
| Legal claim [a] | 5,474 | - | 7,042 | 9,200 |
| Adjusted operating income | \$ 61,897 | \$ 48,935 | \$ 80,494 | \$ 62,913 |
| Net revenues | \$506,942 | \$433,766 | \$929,387 | \$800,020 |
| Operating margin [b] | 11.1\% | 11.3\% | 7.9\% | 6.7\% |
| Adjusted operating margin [b] | 12.2\% | 11.3\% | 8.7\% | 7.9\% |

[a] Refer to tables titled "Reconciliation of Adjusted Income Statement Items" and the related footnotes for additional information.
[b] Operating margin is defined as operating income divided by net revenues. Adjusted operating margin is defined as adjusted operating income divided by net revenues.

## RESTORATION HARDWARE HOLDINGS, INC.

## CONDENSED CONSOLIDATED STATEMENTS OF INCOME

(In thousands, except share and per share amounts)
(Unaudited)

|  | Three Months Ended |  |  |  |  |  | Six Months Ended |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{gathered} \hline \text { August 1, } \\ 2015 \\ \hline \end{gathered}$ |  | \% of Net Revenues | $\begin{gathered} \text { August 2, } \\ 2014 \\ \hline \end{gathered}$ |  | \% of Net <br> Revenues | $\begin{gathered} \text { August } 1, \\ 2015 \end{gathered}$ |  | \% of Net Revenues | $\begin{gathered} \text { August 2, } \\ 2014 \end{gathered}$ |  | \% of Net <br> Revenues |
| Net revenues | \$ | 506,942 | 100.0\% | \$ | 433,766 | 100.0\% | \$ | 929,387 | 100.0\% | \$ | 800,020 | 100.0\% |
| Cost of goods sold |  | 312,679 | 61.7\% |  | 265,857 | 61.3\% |  | 591,706 | 63.7\% |  | 507,762 | 63.5\% |
| Gross profit |  | 194,263 | 38.3\% |  | 167,909 | 38.7\% |  | 337,681 | 36.3\% |  | 292,258 | 36.5\% |
| Selling, general and administrative expenses |  | 137,840 | 27.2\% |  | 118,974 | 27.4\% |  | 264,229 | 28.4\% |  | 238,545 | 29.8\% |
| Income from operations |  | 56,423 | 11.1\% |  | 48,935 | 11.3\% |  | 73,452 | 7.9\% |  | 53,713 | 6.7\% |
| Interest expense |  | 7,406 | 1.4\% |  | 4,346 | 1.0\% |  | 13,055 | 1.4\% |  | 6,402 | 0.8\% |
| Income before income taxes |  | 49,017 | 9.7\% |  | 44,589 | 10.3\% |  | 60,397 | 6.5\% |  | 47,311 | 5.9\% |
| Income tax expense |  | 19,082 | 3.8\% |  | 17,336 | 4.0\% |  | 23,306 | 2.5\% |  | 18,263 | 2.3\% |
| Net income | \$ | 29,935 | 5.9\% | \$ | 27,253 | 6.3\% | \$ | 37,091 | 4.0\% | \$ | 29,048 | 3.6\% |
| Weighted-average shares used in computing basic net income per share |  | ,045,850 |  |  | ,436,255 |  |  | 979,898 |  |  | 294,274 |  |
| Basic net income per share | \$ | 0.75 |  | \$ | 0.69 |  | \$ | 0.93 |  | \$ | 0.74 |  |
| Weighted-average shares used in computing diluted net income per share |  | ,243,910 |  |  | ,262,629 |  |  | 117,215 |  |  | ,965,628 |  |
| Diluted net income per share | \$ | 0.71 |  | \$ | 0.66 |  | \$ | 0.88 |  | \$ | 0.71 |  |

## RESTORATION HARDWARE HOLDINGS, INC. CONDENSED CONSOLIDATED BALANCE SHEETS <br> (In thousands) <br> (Unaudited)

|  | $\begin{gathered} \text { August 1, } \\ 2015 \end{gathered}$ | $\begin{gathered} \text { January 31, } \\ 2015 \\ \hline \end{gathered}$ | August 2, 2014 |
| :---: | :---: | :---: | :---: |
| ASSETS |  |  |  |
| Cash and cash equivalents | \$ 304,948 | \$ 148,934 | \$ 181,493 |
| Short-term investments | 149,692 | 62,168 | - |
| Merchandise inventories | 707,516 | 559,297 | 547,103 |
| Other current assets | 132,604 | 141,845 | 173,337 |
| Total current assets | 1,294,760 | 912,244 | 901,933 |
| Long-term investments | - | 18,338 | - |
| Property and equipment-net | 503,456 | 390,844 | 261,872 |
| Goodwill and intangible assets | 172,919 | 172,978 | 173,367 |
| Other non-current assets | 25,853 | 31,595 | 29,556 |
| Total assets | \$1,996,988 | \$1,525,999 | \$1,366,728 |
| LIABILITIES AND STOCKHOLDERS' EQUITY |  |  |  |
| Liabilities |  |  |  |
| Accounts payable and accrued expenses | \$ 291,381 | \$ 235,159 | \$ 248,336 |
| Other current liabilities | 135,305 | 109,270 | 114,350 |
| Total current liabilities | 426,686 | 344,429 | 362,686 |
| Convertible senior notes due 2019-net | 291,249 | 284,388 | 277,678 |
| Convertible senior notes due 2020-net | 214,075 | - | - |
| Financing obligations under build-to-suit lease transactions | 186,367 | 124,770 | 50,701 |
| Other non-current obligations | 76,333 | 69,496 | 61,410 |
| Total liabilities | 1,194,710 | 823,083 | 752,475 |
| Stockholders' equity | 802,278 | 702,916 | 614,253 |
| Total liabilities and stockholders' equity | \$1,996,988 | \$1,525,999 | $\underline{\$ 1,366,728}$ |

## RESTORATION HARDWARE HOLDINGS, INC.

## CONDENSED CONSOLIDATED STATEMENTS OF CASH FLOWS <br> (In thousands) <br> (Unaudited)

|  | Six Months Ended |  |
| :---: | :---: | :---: |
|  | $\begin{gathered} \hline \text { August 1, } \\ 2015 \\ \hline \end{gathered}$ | $\begin{gathered} \hline \text { August 2, } \\ 2014 \\ \hline \end{gathered}$ |
| CASH FLOWS FROM OPERATING ACTIVITIES |  |  |
| Net income | \$ 37,091 | \$ 29,048 |
| Adjustments to reconcile net income to net cash provided by (used in) operating activities: |  |  |
| Depreciation and amortization | 20,874 | 15,978 |
| Amortization of debt discount | 8,288 | 1,576 |
| Stock-based compensation expense | 11,580 | 6,750 |
| Other non-cash items | $(2,488)$ | $(7,181)$ |
| Change in assets and liabilities: |  |  |
| Merchandise inventories | $(148,310)$ | $(93,185)$ |
| Accounts payable, accrued expenses and other | 86,585 | 17,289 |
| Net cash provided by (used in) operating activities | 13,620 | $(29,725)$ |
| CASH FLOWS FROM INVESTING ACTIVITIES |  |  |
| Capital expenditures | $(46,261)$ | $(38,800)$ |
| Acquisition of building and land | $(9,875)$ | - |
| Purchase of trademarks and domain names | (168) | (252) |
| Purchase of investments-net of maturities | $(69,607)$ | - |
| Net cash used in investing activities | $(125,911)$ | $(39,052)$ |
| CASH FLOWS FROM FINANCING ACTIVITIES |  |  |
| Net borrowings under revolving line of credit | - | $(85,425)$ |
| Proceeds from issuance of convertible senior notes | 296,250 | 350,000 |
| Proceeds from issuance of warrants | 30,390 | 40,390 |
| Purchase of convertible notes hedges | $(68,250)$ | $(73,325)$ |
| Debt issuance costs related to convertible senior notes | $(2,382)$ | $(5,385)$ |
| Payments on capital leases | (137) | $(1,478)$ |
| Proceeds from exercise of stock options | 11,671 | 5,806 |
| Excess tax benefit from exercise of stock options | 3,739 | 7,612 |
| Tax withholdings related to issuance of stock-based awards | $(2,954)$ | $(1,306)$ |
| Net cash provided by financing activities | 268,327 | 236,889 |
| Effects of foreign currency exchange rate translation | (22) | (8) |
| Net increase in cash and cash equivalents | 156,014 | 168,104 |
| Cash and cash equivalents |  |  |
| Beginning of period | 148,934 | 13,389 |
| End of period | \$ 304,948 | \$181,493 |

## RESTORATION HARDWARE HOLDINGS, INC.

CALCULATION OF FREE CASH FLOW
(In thousands)
(Unaudited)

|  | Six Months Ended |  |
| :---: | :---: | :---: |
|  | $\begin{gathered} \hline \text { August 1, } \\ 2015 \\ \hline \end{gathered}$ | $\begin{gathered} \hline \text { August 2, } \\ 2014 \\ \hline \end{gathered}$ |
| Net cash provided by (used in) operating activities | \$ 13,620 | \$(29,725) |
| Capital expenditures | $(46,261)$ | $(38,800)$ |
| Acquisition of building and land | $(9,875)$ | - |
| Purchase of trademarks and domain names | (168) | (252) |
| Payments on capital leases | (137) | $(1,478)$ |
| Free cash flow [a] | $\underline{\underline{(42,821)}}$ | $\underline{\underline{(70,255)}}$ |

[a] Free cash flow is calculated as net cash provided by (used in) operating activities less capital expenditures, acquisition of building and land, purchase of trademarks and domain names, and payments on capital leases. Free cash flow excludes all non-cash items, such as the non-cash additions of property and equipment due to build-to-suit lease transactions.

